



I Mina'Trentai Tres Na Liheslaturan Guåhan
Office of The Legislative Secretary
Tina Rose Muña Barnes

OCT 19 2015

The Honorable Judith T. Won Pat, Ed.D.
Speaker
I Mina'trentai Tres Na Liheslaturan Guåhan
155 Hesler Place
Hagåtña, Guam 96910

Rory J. Respicio

VIA: The Honorable Rory J. Respicio
Chairperson, Committee on Rules

RE: Committee Report on **Bill No. 152-33 (COR)**

Dear Speaker Won Pat:

Transmitted herewith is the Committee Report on Bill No. 152-33 (COR) – “AN ACT TO APPROPRIATE FUNDS FROM THE FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE GUAM VISITOR’S BUREAU” - sponsored by T.R. Muña Barnes and referred to the Committee on Municipal Affairs, Tourism, Housing and Historic Preservation.

Committee votes are as follows:

- 1 TO DO PASS
- 0 TO NOT PASS
- 0 TO REPORT OUT ONLY
- 0 TO ABSTAIN
- 0 TO PLACE IN INACTIVE FILE

2015 OCT 19 AM 11:59

Sincerely,

Tina Muña Barnes
Senator Tina Muña Barnes



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Office of The Legislative Secretary
Tina Rose Muña Barnes

COMMITTEE
REPORT
ON
BILL NO. 152-33 (COR)
(Sponsor: T.R. Muña Barnes, M.C. Torres, B.J.F. Cruz, F.F. Blas, Jr.)
“AN ACT TO
APPROPRIATE FUNDS
FROM THE FISCAL YEAR
2014 HOTEL OCCUPANCY
TAX (HOT) SURPLUS
FUND TO THE GUAM
VISITOR’S BUREAU”



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Office of The Legislative Secretary
Tina Rose Muña Barnes

October 15, 2015

MEMORANDUM

To: All Members
Committee on Municipal Affairs, Tourism, Housing and Historic
Preservation

From: Senator Tina Muña Barnes ✂
Committee Chairperson

Subject: Committee Report on Bill No. 152-33 (COR)

Transmitted herewith for your consideration is the Committee Report on Bill No. 152-33 (COR) "AN ACT TO APPROPRIATE FUNDS FROM THE FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE GUAM VISITOR'S BUREAU".

This report includes the following:

- Committee Vote Sheet
- Committee Report Digest
- Copy of Bill No. 152-33 (COR)

- Public Hearing Sign-in Sheet
- Copies of Submitted Testimony & Supporting Documents
- Copy of COR Referral of Bill No. 152-33 (COR)
- Notices of Public Hearing
- Copy of the Public Hearing Agenda

Please take the appropriate action on the attached vote sheet. Your attention to this matter is greatly appreciated. Should you have any questions or concerns, please do not hesitate to contact me.

Si Yu'os ma'åse'!



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COMMITTEE VOTING SHEET

Bill No. 152-33 (COR) – "AN ACT TO APPROPRIATE FUNDS FROM THE FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE GUAM VISITOR'S BUREAU"

	SIGNATURE	TO PASS	TO NOT PASS	TO REPORT OUT ONLY	TO ABSTAIN DUE TO CONFLICT OF INTEREST	TO PLACE IN INACTIVE FILE
TINA ROSE MUÑA BARNES Legislative Secretary Chairperson		✓				
BENJAMIN J.F. CRUZ Vice Speaker Vice Chairperson						
JUDITH T. WON PAT, Ed.D. Speaker Member						
RORY J. RESPICIO Senator Member		m 12/19/15				
DENNIS G. RODRIGUEZ, JR. Senator Member						
NERISSA B. UNDERWOOD, Ph.D. Senator Member		✓				
V. ANTHONY ADA Senator Member						
BRANT McCREADIE Senator Member						
FRANK F. BLAS, JR. Senator Member		✓				
MARY C. TORRES Senator Member		✓ 12/16/15				
JAMES V. ESPALDON Senator Member		✓				



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COMMITTEE REPORT DIGEST

I. OVERVIEW

Bill No. 152-33 (COR) was introduced on July 31, 2015 by Senator Tina Muña Barnes, and was subsequently referred by the Committee on Rules to the Committee on Municipal Affairs, Tourism, Housing and Historic Preservation on August 04, 2015.

The Committee on Municipal Affairs, Tourism, Housing and Historic Preservation convened a public hearing on Bill No. 152-33 (COR) on Friday, September 25, 2015 at 9:00 AM in I Liheslatura's Public Hearing Room.

Public Notice Requirements

Public Hearing notices were disseminated via e-mail to all senators and all main media broadcasting outlets on Friday, September 18, 2015 (5-Day Notice), and again on Wednesday, September 23, 2015 (48-Hour Notice).

Senators Present

Senator Tina Muña Barnes, Chairperson
Senator Rory J. Respicio, Member
Senator Mary C. Torres, Member
Senator Frank F. Blas, Jr., Member

II. SUMMARY OF TESTIMONY & DISCUSSION

The public hearing was Called-to-Order at 9:07 A.M.

Senator Barnes: Hafa Adai yan Manana Si Yu'us to all of you here and to the listening audience, the Public Hearing by the Committee on Municipal Affairs, Tourism, Housing and Historic Preservation is now called to order. It is about 9:07 in the morning, and for the record and in accordance to 5GCA Chapter 8, subsection 8107 notices of this Public Hearing were sent out via email to all the senators and all main media broadcasting outlets on Friday, September 18, 2015 which adheres to the 5 day notice and the second notice was sent out on Wednesday September 23, 2015 which adheres to the 48 hour notice. I will note for the record that written testimonies may be submitted after this public hearing to the office of Senator Tina Muna Barnes, 155 Hesler Place Hagatna Guam, 96910 or via facsimile at 472-3400 or via email at senator@tinamunabarnes.com. Furthermore, if there are any other questions and wish to talk to anyone in our office, you can do so by asking for Bernice Rivera, Alan Cepeda



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or Jeanenne Cordero at 472-3455 or 56; and you can also call for me. Ladies and Gentlemen we did have a couple of items on the agenda one was the appointment for Cecilia C.A. Perez, Member to the Guam Housing Corporation Board of Directors and Bill # 152-33(COR) an act to appropriate funds from fiscal year 2014 Occupancy Tax (HOT) Surplus Fund to the Guam Visitors Bureau. I will note for the record that the appointment of Cecilia C.A. Perez, I want to keep the record open, and if anybody wishes to present any written or oral testimony today I will go ahead and accept it. Ms. Perez has sent her regrets. She fell ill and could not make it this morning, but on her behalf I want to keep the record open and if anybody would like to submit testimony on her behalf can do so by sending it to the address or facsimile that I had mentioned earlier. I'd like to wish everybody here a very good morning and God's blessings for being here, so that will go out. First of all I thank my colleagues for being here, Majority Leader Senator Respicio, good morning thank you very much for being here, and both sponsors to this bill; Senator Mary Torres, so we've got bipartisan support for bill 152-33 which will take appropriate funds from the 2014 HOT surplus fund to go, and money would go to the Guam Football Association for the purpose of hosting, attending, and participating in the FIFA 2018 World Cup and the AFC Asian Cup in 2019. With preliminary joint qualification matches, there continues to be additional funding from that surplus HOT fund account, and that request from the organization to help with them was at \$400,000; we did receive testimony from Guam Visitors Bureau who said that they apologize that they could not make it. Mr Denight is off island for the JATA conference in Japan, but sends his written testimony also signed by the Chairman of the Board, Mr. Mark Baldyga. I just received this ladies and gentlemen a couple of minutes ago, and I will just say that I will append this to the record. With that being said, we do have quite a number of folks that want to provide oral testimony and I'm going to call you up. I will call Mr. Richard Lai first and Mr. Joe Cepeda; and then if you don't want to speak, and just want... you signed in for oral support just raise your hand and we'll at least note the name for your support for the record. Ashley Besagar, are you here in support or would you like to speak? Okay thank you... so I'll go ahead and take the names that, of the four, that are up here first, and then I'll go down the list. Just a little rules of engagement before we start if you guys have cell phones please turn them on vibrate mode so that we can give the opportunity for the presenters to speak clearly without being distracted. I ask the presenters to please state the name for the record, where they're from or who they're working for or why they're here and if they are in support or not support of this bill. Okay with that being said, I will yield to the members present on the table this morning. I will start with Mr. Lai.



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Richard Lai: Good morning, Hafa Adai, Madam Chairperson, Senator Rory Respicio, Senator Mary Torres and your fellow committee members. Before I start my oral testimony I like to show you short video as something that a picture can tell thousand words and then I will continue with my testimony thank you.*Video starts* *Video ends*

Thank you, my name is Richard Lai, I am the president of the Guam Football Association. An association that is celebrating its 40th anniversary this year of promoting organized soccer on our island. I believe our public-private partnership began in May of 1997 with the passing of public law 24-33 which authorized the lease of the Harmon property to GFA. This cooperative effort has produced a multi-million dollar facility that not only meets international standards; it has been a home for thousands of children, where they can learn the game in a safe and healthy environment as early as age four. It is also home of hundreds of adults. With the successful introduction of our men and all girls' league; hundreds of parents and children that have never played before have jumped at the opportunity to play and have fun. The participation and interest for the sport is now at all-time high. The stage could not have been set any better for the Matao, our men's national team, to participate in the FIFA World Cup 2018 and AFC Asian Cup 2019 preliminary joint qualification. Guam is in group D along with Iran, Oman, and Turkmenistan. That was a very unfortunate draw. Consider that Asia was so big we are all the way in the east, and predominately of other team that we going to play against are predominantly from the west. You can imagine how much it cost to travel from Guam to Oman, Turkmenistan, India and Oman. Home games are unbeaten streak record. After three home games, FIFA article came out and said that Guam upheld the undefeated record at home. I think that shows a lot of merit about our Matao team. I'm here to tell you about the budget; in order to finish four home game and four away game, we need a budget of about roughly \$900,000 because \$150,000 per match, that does not matter if home or away the reason why is, the majority of our players are still college student in United States, no matter where we play, we still need to bring them back to Guam for week of training before we send them off the island for competition. Very fortunately FIFA gave us \$300,000 as seed money to start this tournament, and then we are able to show our tremendous home record after the first two match in June. GVB stepped in and gave us another \$300,000; so total of \$600,000, I am, sorry I correct my testimony. Total it takes about 1.2 million but GVB gave us \$300,000 and that's why we still would need remaining \$900,000 and very luckily GVB stepped in and gave us \$300,000 to help us finish the 3rd and 4th match this month September. We have four more matches to go. That's three away matches and one home match. I came in front of Senator Tina Muna



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Barnes, Chairperson, she was openhearted to help us and that is why we are here to do this testimony today. She offered us a \$400,000 from this surplus Tourist Attraction Fund; I remember when I met her a couple of months ago, she did mention to me, Richard where are you going to find the additional \$200,000?, and I said even though if I have to go on the street to beg for it, I will look for it. I am very proud to tell you, I found the \$200,000 without going out on the street to beg for it. Basically we were being offered by a company called World Sporting Group, one of the hosting broadcasting companies that will do business with Asian Football, offered Guam Football Association \$200,000 by just giving them the right of broadcast the Guam vs. Oman and Guam vs. Iran match. Very proud to tell you that the reason is, you can tell that people are knocking on the door, want to offer money for Matao's success wanting to broadcast Guam matches throughout the world, and gave us that funding. So we are able to successfully and have the full support from legislature for the balance of the \$400,000 that we were able to have the entire budget complete. It is important to fund this budget because we are right now tied with Iran, Oman on top of our group D. First time Guam is able to achieve such a record; and I hope that with the support of the government since we got your support from the very beginning of the first day that build the facility, and the facility is the testimony of the commitment from our government of legislature and executive; because you believe in us, we build a facility, we bring in the international cultures, we develop our children, and this is how we wanted to show the world what are we behind by our people, by our government and without this budget we might need to withdraw from the remaining matches, and I think that will kill every one of us in the beliefs of our island's youth growth and the sport. I'd like to end my testimony by acknowledging the late speaker Tony Unpingco and Ben Pangelinan, two of the GFA's biggest supporters, who without their support, GFA would not be where it is today. The same is true with the current legislature and the executive body. I'd like to pass the floor to my fellow colleague and I think I speak enough already thank you.

Senator Barnes: You're very welcome Mr. Lai. Mr. Cepeda.

Joe Cepeda: We've basically broken down our presentation to segment. So I am going to yield to Cheri Stewart and then Jill, then I will come in last thank you.

Cheri Stewart: Good morning, I thank you very much for the opportunity to come before you to advocate the Bill 152-33 for the purpose of hosting, attending, and participating in the joint qualification matches. My name is Cheri Stewart, Executive Director for the Guam Football Association. As one watched a match, one pondered on



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the many ways to view the impacts and it depends on which side of the field you are watching it from. From an operational point of view: the opportunity to be a part of a sport has increased in so many various roles, it could be volunteers, coaches, staff, officials, sponsors and stakeholders. This allowed the community to explore and learn the different aspect about the industry while creating a career pathway. The impact of this game has moved the organization to a whole new level of organizing an event, while continuously showing the strong hospitality to our community members and our visitors. From a business point of view: The exposure has been enormous by branding our local sponsors which has been seen internationally and domestically. The impact of this game has given our local community new excitement on sport entertainment while vastly seeing the high volumes of exposure through live streaming and live broadcasting. From an Island exposure: It's been captured in various mediums such as social media, news, radio, and simply internationally with our counterparts to see the success and the events on Guam. The impact of this game has shown the world what a beautiful country this is and to inspire and welcome more to come visit. From a social responsibility and community point of view: To provide a high scale platform in sports entertainment, this has been the most inclusive in terms of bringing the community together, spectators that are from young to old, someone who is so knowledgeable about the game, to someone who's never seen the game before. It also includes family. It naturally provides a community outreach where it welcomes them to name recognition of "MATAO". Program availability: From the club organizations, national academy program, youth national and friendly; to coaching education, to other education, this has created our calendar to be completely full of activities for a healthy lifestyle and learning. We expect this to continue to grow and we look forward to the challenge to grow to keep everyone involved. Players: This is the most incredible impressive impact that we've had on Guam is our youth. Already I have been studying the numbers over the last several years of just how much of our players have come in to play this sport. Already we have superseded our records in player participation just in the year; and that says a lot. In 2006 we recorded 1700 young players playing. Today we are at 2400. When we include now our adult league and the most infamous the mom's league, we are getting worldwide recognition about Guam because of the mom's league. We went from eighteen to sixteen in a matter of one year, and a lot of that is taking everyone's attention. The impact of this game has inspired the youth to emulate the Matao, and as well as the strong importance on life skills and academics on and off the pitch to be successful. Now on a personal note, we've been receiving a lot of compliments as a result of hosting this world cup, and I'd like to share just a couple. We have officials that come in from AFC and FIFA and they've been around the world.



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They are very experienced at hosting events such as this. They couldn't get over just how passionate our people are, and how hard we work to put a stage world class stadium even though we don't have a stadium; but they were impressed. They said wow, you have Iran who has the world's 5th largest stadium that holds 120,000 people and even they can't put on the same show that we do; and what does that say to us, we care, we love the game and we're proud. Live streaming, when we did the first two matches, we weren't quite sure what would happen because we've never done it. After the match people were floored, they were ecstatic, record breaking 25,000 hits right after the match; and we look forward to make that number grow. I received an email, short and sweet. It says" not only was the game successful, but you guys looked professional congratulations. I don't think I've ever seen an event where, it was pulled off with no incident, no problem, no injury, nothing." The last one is the FIFA, who his name is Mr. Gordon Savic; he's in charge of the World Cup, and he writes to us in compliment and I'll read as follows. "I must really commend you; you and all your team that GFA has been exemplary in treating our pillars in a timely fashion. I honestly do not see other areas that I can urge you to cover or improve. You have done all that is required so far. The communication flow is top class. One of the key pillars for success, the quality of exchanges with our opponents, and hands on approach, are all greatly mastered at your end, to keep up the pace. Well then again, what an amazing start by your national team, top of the group. That means a lot coming from FIFA. So in conclusion this by far has been the busiest year that GFA has encountered, and the challenges are to take and forge ahead for continual success. GFA and Matao are ready to achieve this success with you. By passing this bill, we will surely forge ahead in success together to show the world and our island that this is why we stand together and represent the Island we love. Thank you very much.

Senator Barnes: Awesome! Jill.

Jill Espiritu: Hafa Adai, good morning my name is Jill Espiritu, I am the media and marketing officer for Guam Football Association and I will like to thank you for the opportunity to openly pledge my support For bill 152-33, an act to appropriate funds from the 2014 Hotel Occupancy Tax surplus funds to the Guam Visitors Bureau, and in particularly section 2, to appropriate a portion of those funds directly to the Guam Football Association for the World Cup and Asian Cup matches that we'll be playing; and I'd like to start out with.. I do a lot of interviews with the coaches, players, and one that stood out in my mind, was one reply was that, if anyone in the world doesn't know where Guam is then they're probably not a soccer fan. So with that being said you know, we've had so much media cover our team, and through the years actually, and



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more so this year, particularly with the World Cup success; and it's actually making my job a lot harder because now all the media wants to speak to our president, they want to speak to our head coach, they want to speak to our players, and I'm arranging and managing that for them; so that's testament already that Guam is on the map right now in terms of soccer and not just that, because of the home games more people see what Guam has to offer culturally and also with its beauty. I mean this is where people can also come to enjoy a holiday other than watching a soccer game as well. So, I do have a couple of statistics; I know Cheri touched on our live streaming, so after the first two games, we did get a record number 25,000 thousand views to watch the game, and then with our Oman game just this past month, we've also reached just about that same amount as well, and with our top countries being in the Asian region, so the top ten countries also included Japan, South Korea, Australia which are some of our key tourism markets. So you know we are reaching out to our tourism markets and as well as to other places in Asia with a lot of hits from actually Thailand, Vietnam; I mean it's going around; I mean in the United States everyone's family's there, so everyone was tuning into our game and considering that we are tied for the top spot in group D, that also says a lot about the soccer development, and it's taking, it's giving notice I guess to other countries as well who want to emulate that development. They want to know what Guam is doing to develop that quickly; and you know that's testament to the hard work of our president, all our executives, and just everyone at GFA, the players and coaches, and with the support from the government, and the support from GVB we can only go further. So with that said I would like to, you know thank you for the opportunity, and I pledge my support for the bill, and I would like to in the coming months see that it gets passed, so then we do get the funds. Thank you.

Senator Barnes: Thank you. Jill did you want to read anything from Mr. ...

Other voice: Roberto

Jill Espiritu: Oh okay, sure. Okay, yeah I'd like to go ahead put in record; I do actually have two testimonies that I would like to read, okay so yeah, the first one is from George Stuart, he is from the Rovers Football Club which is one of our clubs here on Guam, with a youth team and adult teams.

(Jill Espiritu) read written testimony from (Mr. George Stuart) who is in support of Bill 152-33 (COR). (Written testimony attached).



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So that's one testimonial; and I do have another one. This one is from Mr. Joe Roberto the President of Shipyard Wolverine Soccer Club.

(Jill Espiritu) read written testimony from (Mr. Joe Roberto) who is in support of Bill 152-33 (COR). (Written testimony attached).

Again this is a testimony submitted by Joe Roberto President of the Guam Shipyard Wolverine Soccer Club.

Senator Barnes: Thank you very much Jill. I'd also like to welcome my brother, Senator Frank Blas for joining us this morning, and I know that there may be others that want to speak, but I'd like to ask my colleagues, is there anyone here that would like to make a statement or ask any questions of this panel here?

Senator Respicio: No questions, Madame Chair I just want to welcome everybody to this public hearing. I want to recognize our Chairperson Senator Barnes, who has oversight over the tourism industry. Particularly her authority here in the legislature is to have oversight over the Tourist Attraction Fund, and that is why you are seeing an appropriation that's not been referred to Vice Speaker Cruz's committee who has oversight over appropriation, but more so in particular, this is from the TAF. So if Senator Tina is blessing this initiative I think it's as good as passed. I believe it's as good as passed because as I told you Richard the other day, that it's easy to sell the work of GFA. You opened up with an excellent video showing the world class sports facility there up north. There are plans to have the same thing in the south. That's moving forward as well, so I my congratulations to the organization, but although you open up with an excellent video, for this hearing I think the community is already well aware of what you have done over the years. Happy 40th birthday and all one has to do is drive up north and see hundreds if not thousands of families throughout the weekend being involved in this kind of sports activity. So you know this is a great testament to a public-private partnership when we provided \$600,000 dollar matching grant through the efforts of our colleagues here, and Senator Barnes also tapping money from the TAF that was an easy sell because it takes one dollar of the TAF and matches one dollar from FIFA, but the two dollars that we get is not only two dollars of end result; it's so much more that you cannot really quantify, but you just have to believe in your heart of hearts that that money is being very well invested; and that the efforts of GFA over the years is a testament to that kind of investment; so you have my continued support, and thank you Madam Chair.



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Senator Barnes: Thank you. Senator Torres, please.

Senator Torres: Thank you very much for taking the time to be here this morning. I think it's important for the community to understand and to quantify what the true value of these dollars is going to get for Guam. In addition to all the implications that it has on the community, and the good will and getting our kids off and inspired and all that; Joe, in the slide presentation there are several clips of publications, and I spotted CNN, Wall Street Journal, was there the Guardian?

Joe Cepeda : Guardian, yes.

Senator Torres: and was there ESPN also?

Joe Cepeda: yes, yes.

Senator Torres: Were there any others on there?

Jill Espiritu: Thank you for your inquiry, uh yes so actually the slide presentation that we had is just a fraction of the media that covered Guam, and I did a couple of print outs hear that I wanted to submit; and so It has several full stories that were published by international media. So, in addition to the ones you saw there's definitely some media from Japan; a lot of media from India that covered that match as well, and of course New Zealand as far as England, we had BBC cover us as well, and Sky Sports. So, I wanted to go ahead and present this after the...

Senator Torres: And the reason I ask that is, as a media person just to give people an idea of what the value of that exposure is; if you were to buy an ad on CNN for example, a five second spot ad, five seconds, what do you think that value would be?

Jill Espiritu: Well companies actually spend hundreds of thousands of dollars just to get into international media such as CNN and Time Magazine even; so considering all of the media that has covered Guam, I mean we can easily say millions of dollars coming back worth of exposure about the island, and not only just about our soccer team but about where Guam is, what its population is; I mean just a lot of cultural facts about Guam as well.

Senator Torres: And that's what I want to highlight because of, you know when you look at legislation like this, there's always a tug of war for limited funds; and you know some people are sensitive to using funds from, money's from a specific fund for the



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purpose of the fund; and some people may argue that this is not the purpose of the fund, but when you look at the advertisement opportunities and the true value that this wonderful organization and your Matao team has brought; this \$400,000 dollars is nothing, It's not even a drop in the bucket of what you've done for the island and the value of the advertisement that you generated for us, and for that reason I have no problem, no hesitation, supporting this bill. I also want to, on a practical side, talk about inspiring a next generation, that's one of our main challenges on this island, is how do you cure the social ills? And the best way to do it is to get them on track in something positive and something they can aspire to; something real and tangible; and I know as a practical side it was kind of funny. I attended one of the; I attended both games, but at the last game you had the Matao jerseys and you went out and the scarf, and I had a scarf and a jersey; and it was hijacked immediately. My grand kids, as soon as they saw it, took it up, my granddaughter put it on, and my grandson put his scarf on. So I hope your gift shop is still open because I'm out of Matao jersey and the scarf. But you know that just shows how genuinely effective this program has been. For the kids to you know, to say I want to wear this now, and I want to be a part of it. That speaks volumes. So congratulations and we wish you all the best and we also thank you for your investment in our community because what you've done has truly been, and I know Richard you don't get paid for this as most of us who are involved in it. It's a true labor of love, and, and a labor that is very, very remarkable for our island, so si Yu'os Ma'ase.

Senator Blas: Thank you Madame Chairman and good morning to you all. A simple question is, what will the funding be used for?

Richard Lai: Senator, the budget calls to complete the entire four home matches and four away matches. It came out to be approximately \$1.2 million dollars; and we are already half way through; we are very fortunate FIFA gave us \$300,000 seed money to start the tournament. And then after the second match GVB jumped in and gave us another \$300,000 from the 2014 budget that they able to reallocate for certain budget that they appropriate, but did not utilize the whole amount. So we finish the four matches, and we need another \$600,000 predominately, the money for the next four matches because we have three away matches and one home match. We have to go to Oman, We have to go to Turkmenistan, and we also have to go to India. Predominately our player, I will say 70% we signed up in the United States because they are either playing professional or attending university. In order to bring them back to Guam is already one expensive trip, and train them for about a week before we head to the west Asia, which is equal or maybe further travel than from the United States to Guam. So I



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will say that 90% of our money is actually on airfare and training camp to prep the team and to participate.

Senator Blas: okay, so you say that there are three away games?

Richard Lai: Yes, three more away games, and one more home game.

Senator Blas: okay just to give it as a matter of perspective, and align with you know comments and questions from Senator Torres, and for you know the viewing public and those who don't necessarily watch you know the matches and stuff. How long does a match last?

Richard Lai: Match lasts 90 minutes.

Senator Blas: 90 minutes, so we are going to have the opportunity to have 90 minutes for Guam, on one match, for Guam to be in worldwide recognition, okay. And in that 90 minutes Guam has an opportunity really to talk about and advertise itself for 90 minutes worldwide. How much will that cost us in as far as advertising dollars if we were to do it another way?

Richard Lai: It would be phenomenal.

Senator Blas: Phenomenal. So what I'm getting at is that the return on investment in this \$400,000 really can't be, is immeasurable, for not just you know what we are going to be participating in, but what we're going to be able to present as well.

Richard Lai: Especially on the November 17 match, Guam versus Iran. Iran is the number one ranking in Asia.

Senator Blas: We're going to beat them right guys?

Richard Lai: Definitely, with your support. That I will guarantee you there will be a worldwide broadcast...

Senator Blas: yes.

Richard Lai: ... that's why the World Sporting Group came to us, and asked us to give them the right, and I thought maybe I hopefully get \$50,000, \$20,000, but I am a business man I always open amount bigger. I asked for \$400,000, and they instantly



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returned with no hesitation saying \$200,000 dollar cash, and you don't need to do nothing. We're going to send entire production team come to Guam, and do the high digital broadcasting throughout the world. So, that means throughout the world, people will watch why this little tiny island can able be on the top rank right now of the group with number one ranking in Asia.

Senator Blas: And this is in November?

Richard Lai: In November.

Senator Blas: So we don't have to wait for a return of investment five, ten years down the road... this is in a matter of a couple....

Richard Lai: No you get instant returns.

Senator Blas: You say we're going to get a return investment. So I am looking at this in a manner of you know we provide this funding; the return of investment in this thing; takes that and multiples that figure with things I can't even fathom in trying to be able to address in you know with this body much less you know with our financial capability right now; hence why I am in full support of this bill.

Richard Lai: Thank you senator, thank you.

Senator Barnes: Thank you Senator Blas; I do know that Senator Torres does have one follow up question for this panel.

Senator Torres: Actually Richard I'm glad you brought up Iran because that also is an anomaly to have a team from Iran come to U.S. soil. If that in itself is a story; and it's a great opportunity for us to do more beyond marketing, and not necessarily marketing, but just bringing awareness to our island...

Richard Lai: Senator...

Senator Torres: ...on the world front.

Richard Lai: Two years ago, Iran made the first time effort into the United States to play with USA for friendly match. Two years ago, and it drew the World Football attention because since the USA embassy, or what's so called the kidnapping of our United States citizens of the embassy employee in Iran, there was no Iranian national team ever enter



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United States. The same talk is being talked right now because the Iranian national coach is complaining everyone of the player has to go to U.S. embassy to receive the VISA in order to enter Guam. So Guam may be on the world stage now that is the second time Iran national team will enter back into U.S. soil, and with the latest political turmoil within the Middle East, within that Iran promised to stop, or maybe not producing nuclear bomb anymore. And British government already established the embassy in Iran. U.S. is looking into it, so actually outside of football; political talk about this team coming to Guam is another positive sentiment about U.S. and Iran cooperation. So you will see not only the football multiple media return, you will see a lot about the United States and Iran utilize Guam as a land that they come to play this match, and I believe unfortunately we don't have so called Guam visitor or maybe the tracking, everyone I talk to around the world they click on Guam in Google, and want to know what is Guam, and where is Guam? And then my Indian friend who is the Vice President of Asian football, I met him in July 11th in Bahrain for the AFC executive committee meeting. He told me that no one knows where Guam is from India, but now everybody knows where Guam is because they know that was the tiny little island defeated us. So thank you Senator, thank you for your support, I'm overwhelmed, excited and I hope that the other Senator's whose not here today will hear our testimony and see our video, and then will support us. And I would like to pass the floor back to the Chair lady, to Joe.

Senator Barnes: Thank you Mr. Lai, I do apologize Mr. Cepeda your turn now.

Joe Cepeda: No problem, I hope to quantify Senator Blas's inquires in my presentation. My name is Joe Cepeda, and I am the Vice President of the Guam Football Association. Good morning Senator, Chairwoman.

I am here this morning to testify in favor of Bill, or this bill. This act will appropriate \$400,000 dollars to the Guam Football Association for the purpose of hosting, attending and participating in the FIFA 2010, 2018 World Cup and AFC Cup 2019 Preliminary Joint Qualify matches. That's a long word. My focus this morning is to show how this act will support sports tourism on Guam and how the investment will be return back to us. Guam football in the past ten years has shown major improvements and development in our sport, infrastructure and organization due in part to the successful partnerships we have with our soccer families, our clubs, our kids, our moms and dads, our international partners such as FIFA, AFC and EAFF the East Asian Football Federation, our local sponsors and our government support, you folks. The sport of football, soccer as we call it here, has contributed to Guam's sports tourism. Through



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our successes and continued success we are a vital component in hosting international matches, club visits, regional tournaments, and professional football teams training camps; with our participation, hosting and recent success in the FIFA World Cup Qualifiers. Guam has received tremendous worldwide publicity. This publicity has and will enhance Guam as a sport tourism destination. As of this date, and as a result of hosting two successful world cup qualifying matches, Guam has been selected to host two international tournaments. The first is on November 7-11 2015 here on Guam; The East Asian Football Federation has selected Guam to host the Boys under 13 Festival. This includes countries such as Hong Kong, Chinese Taipei, Mongolia, Northern Marianas, DPR Korea, Macau and Guam will compete. EAFF will support this event with over \$400,000 dollars for rooms, meals, transportation and organization. That's an immediate return on the investment, \$400,000. In addition, EAFF also selected Guam to host in July 2016 another event. It is the men's and women's preliminary competition with a budget of over \$500,000 dollars. This is the result of our successful hosting of two World Cup qualifiers. Here are a few of the events we have scheduled for the remainder of the year and 2016 with their estimated expenditures here on Guam. This you can equate to the investment. We have a Chinese Taipei Women's team, the Hualien Tai-Kai Chinese team with an estimated expenditure of \$30,000. This is one team coming here. They have to get rooms, they have to get cars, vans, and they have to eat. They spend money shopping; an estimated value of \$30,000. We have the Japan University that comes here twice a year, another \$30,000. We have the Kaoshiung School Chinese Taipei. Chinese Taipei is making major investments in sports tourism here. This is a boy's middle schools team. We have a football club from Japan, Yokosuka; another estimated \$30,000. Again this is just a minimum; hotels, rooms, transportation, shopping. Northern Marianas, our sister team comes here twice a year. We have collaboration with a group that brings out teams from the Philippines. There's a governors youth athletic invitation from the PI estimated at a \$100 grand. They come out to play soccer, basketball, volleyball; you see them every year; there's the Asia Christian School Conference, another \$100 thousand. To Japan, the most important thing though, is the continued support from the Japan Football League, the Professional League, the J League, and the Korean Professional League, the K League, which bring teams in to Guam to train during the winter days. All right, the value's large Senator, you can see the immediate return, right. The continued success of participating and hosting the World Cup Qualifiers with GFA's continued growth and development will only enhance Guam as a sports tourism destination. I humbly ask for your support. Thank you.



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Senator Barnes: Si Yu'os ma'åse, Mr. Cepeda, and thank you to the presenters this morning. I do have more, I would like to ask if I may I do know that some of you have your notes typed out or printed out, and I would love to have a copy of that marketing binder that you have right there that we can append to the journal because I think that can be very good in convincing our colleagues that this is a worthy cause. Thank you, I will call the next panel up, and I do know that some of them just want to say that they are still here to support, but they don't want to speak right now. I will just go ahead and mention their names. Earlier it was Ashley Besagar, Kimberly Sherman, Michel Nadur; all here to support. Camdyn Nadur is also here to support. William Benavente, Walter Benavente just here to support? Come on up. Nicolas Cabuhat, here to support? Jan Staman, here to support? Ray Haddock, Attorney Ray Haddock here to support and give written I mean oral testimony? Kyle Legozzie, here to support? And I have Ross Awa here to support? Okay, also we have Kristiana Martinez, here to support? Okay, Grace Martinez here to support?, thank you Ms. Grace. I will note for the record before I have these two fine gentlemen present their testimony that there are some members of the team Matao here, Guam Matao, and I'm just very humbled at the fact to see them here because it's about them making a difference for our island now. And if you could just at this time stand up to be recognized so the people of Guam can see you. And if I can have our audio visual guys bring them. I know I see the captain here. So they're here, thank you very much. And if I could just, remain standing hopefully the audio can get them, the two gentlemen standing up. I know that the team captain Mr. Jason Cunliffe is here and I know that Mr. Ray, yes who's also here patiently sitting here, showing their support for this bill, and it takes a lot. I know that the training and the work that you guys do is not easy, and the commitment, you have 14 Guam team Matao. I just want to say thank you, thank you for being here to show your support; to the officials who continue to be behind the scenes to work all the necessary prerequisites in order to run successful games and programs. So thank you for being here, and continuing to believe, and to honoring them. I caught that in your photo where you talked about team, and believe and to honor and to play with glory and respect, so thank you. So Mr. Haddock, you're more than welcome to start. State your name for the record, where you're from, and if you are here to support or oppose.

Ray Haddock: Good morning my name is Ray Haddock, I'm the President of the Crushers Football Association, and I'm here in support. What I wanted to go over is not necessarily the financial gain that Guam will get from this, but a deeper gain. We all know that, you know if someone is willing to pay \$200,000 dollars rebroadcast one game of the GFA's hosting an event here on Guam, the value of this exposure is worth millions. And, but what I really wanted to explain is I've been coaching for about



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twenty years, and during, at the end of that twenty years, I realize you know I put in hundreds of hours every year and thousands of dollars into my soccer club, and I was wondering is it worth it?, and that's probably similar to what you as Senators and the other Senators are going to wonder. When we look at this money is it worth it? And after contemplating you know what really happens to these kids? What type of impact do we have? After speaking with our coaches, and we thought, what are we really accomplish. A four letter word came to us, Hope; and what we instill in these kids is hope. We train them, we take kids that maybe shy, may not have big aspirations, but we give them skills, and we show them, with these skills you get better. And once they see themselves improving they have hope. They know when they work hard at something, whether it be soccer, whether it be education, that they'll exceed in life. And personal experiences, I've had my son, that when they would sing happy birthday to him, he'll hide under the table. Shy of everyone, he started playing soccer and now he does interviews on T.V., he does interviews with the newspapers very eloquent; but it really comes down to hope. When you are able to give people a role model and give them the skill to improve, you change our island, you change our youth, and you instill with them this hope. Now we're at a crossroads. We have our Guam Football Association that's desperately in need of funding to help our national team move forward and realize their dreams. And these aren't dreams of people who just came to Guam for a little vacation. They're out there right now improving their lives, and their home grown. I remember kicking ball with Jason in front of his house when he was probably eight years old; Ian Mariano, I remember coaching him when I was in the Sidekicks, and you know the list goes on and on. We've had some of the national team just within our Crushers club. These are our boys. You know these are our kids. We're going to let their dreams live by providing them this funding. And by letting these kids have their dreams fulfilled, you're instilling hope in a whole new set of generations. They can look at them and say me, on my little island if I put my heart, and I put my work and my effort, that I could be just as good as them or better. I don't have to be part of a billion citizen nation or part of the U.S. or part of China or part of any type of big country. I could work hard here on my island and I can beat them. And that's why I bring this testimony; is to know that not only is there financial gain, but you're really going to help the children of our island and instill with them a greater sense of hope by allowing our Guam National Team to realize their dreams. Thank you.

Senator Barnes: Thank you, thank you very much, Attorney Haddock.

Walter Benavente: Good morning my name is Walter Benavente, I'm here today to offer my support for Bill number 152-33. I really didn't write anything down, I just put



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talking points. My perspective is I am a parent and a coach just like Ray. I have been doing it for five years. For me it's always been about my daughters, or my girls, all of them, at one point in their life they've played soccer. They were these young girls that didn't want to do anything. They were shy. They got on the field they scored their first goal their faces lit up. Now they are out there going to college going to school. Their grades have improved. What I see now that I don't see ten years ago is that we've got a lot of our FSM citizens now participating at the GFA. We're bringing the community closer together; without these people back here the GFA, a lot of kids would be doing absolutely nothing. Our youth sports are on a decline; usually it's money right, but with the GFA and the people there they've been able to build this world class facility up there and get the whole community involved. And that's something that I haven't seen in any other sport on Guam. And the number one thing we got going with us is young girls participating right; we have the women's league, the all girl's league, our youth league is co-ed; no other sport can boast that kind of participation, but we do it with soccer. And the GFA has thought all of that. I myself, I'm a hundred percent in support of this bill. Like you said you will get your return tenfold. You're talking millions of dollars in advertising. We're global right now, and if you put it in that perspective there's no, I can't even imagine, like senator Blas was saying, you can't put a number on it. It's just a lot of money that's going to be made, and or, you are going to get a lot of advertisement for Guam and we didn't even pay that much for it, it's tenfold. I'm rambling right now, but I am here, because for me it's emotional for me. I love the game. When I first started, my club President at the ASC islanders, she said your daughter can't play. We don't have enough coaches. If you want her to play, you need to coach. I got sucked into it. And I love the game now, I love it. I eat, sleep and think soccer, that's all I do. With the kids now you ask them you know, they recognize our Matao team, you ask them who's the captain, he's sitting back there his name is Jason Cunliffe. They know him. They have their own favorite players of the club, you know, and it's like our own professional team, right. And I am just here to lend my support and hoping that all of the Senators on this panel will put their full force behind it all, so thank you.

Senator Barnes: Thank you Mr. Benavente. Before I open up the questioning portion to my colleagues, I just really want to say thank you again, for taking the time to be here this morning and spending your time to support this effort that my colleagues here right now who helped co-sponsor the bill with me; it was because they believe that it would make a difference and that the return in investment would be more than tenfold, that they put their signature to this bill; working closely with my brother, Senator Frank Blas, and Senator Mary Torres; having that bipartisan support saying we're going to do



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this; it may be a lot of money; we do know that health, education and safety are very major priorities; we need to fix roads, we need to have sidewalks and all that, but this is just as important if not the return, the vision of hope Attorney Haddock that you mentioned, the vision of hope and making sure that our players have an opportunity to play here and represent their island. This tiny island of 160,000 thousand plus people here only compared to the Goliath of millions of folks out there who have that kind of industry that can buy something that we don't have. So the \$400,000 dollar request that is being asked for today maybe a lot to us, but the return of the investment truly gives that hope, that we will succeed; and that you know yesterday I was at a send off ceremony, and my heart was really torn about having our people again, having to go out and defend the freedom that we have today; and as I was looking at the video and saying Lord I will pray for them every day until their safe return. Like the governor, said when we have a big welcome home barbecue for you guys; because all of you guys are going to come back home after what you do to defend our country. I looked at the video and it said, locally owned, globally known, and that stuck; and as I hear the presentations, today, truly this team effort, the effort of the players, team Matao, working with all the GFA, working with the families; noting that, that your children know who our players are, our locally grown owned players are. That is something to be proud of. And I want to say I will work closely with my colleagues; I will leave the record open for the next couple of days. We do have a session, the second or third week of October; that would give us time to expedite the committee report through and with all the information given, we'll give our colleagues the time to talk to each other to try and get unanimous support for it. I will note for the record there was a letter of concern, not in support of the efforts, and rightfully so like I said sometimes it's very hard when we have to look at education, safety, and health as our primary efforts of getting things through. But I think this legislation far exceeds that when it comes to the bigger picture of not just bringing tourism here, but us representing Guam to the rest of the world. So Senator Torres do you have any questions or further comments? Okay, my brother Senator Blas?

Senator Blas: Thank you gentlemen for your testimony, and thank you very much. You know you didn't get corralled into it; that was done out of love. Okay, your daughters are watching this; they just don't want to put you through this. Attorney Haddock you know, you mentioned the four letter word of Hope, and I'd like to add to that, another four letter word, it's called Life. Okay we've given life to a sport that, you notice now; you know I'll be honest; I am a fan and player of the other football, okay. If this was around, I probably wouldn't have my Sciatica, the way I have it today, but I am sure that everybody on this island has seen the traffic jams that you've caused on the



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weekends and enjoy it. I think it's one traffic jam that I don't not appreciate because I know what it is, its cars filled with families with kids in their bright orange and bright green and bright purple. I think you guys are creating new colors with regards to uniforms, with as many colors as I've seen out there; all anticipating, and all wanting to be a part of something they enjoy. And now because of gentlemen like you, now it's something they can aspire for. And that's a great thing. So you know along with the hope of wanting to be able to be somebody is now giving them life. Life for families you know who once never did anything together. You know, and now it's savoring wanting to be together on the weekends. Life to kids who recognize in order to be able to achieve things, you got to be better at what you do. Here's the mechanism, and here's the vehicle, and here's the field to work on that. And you know all of that I want to say thank you to the two of you. Ray, Matao exists because you were there, you know. Mr. Benavente, Matao is going to continue to exist because you are there. Okay, so please, as much as you want to support this, think I, I am very privilege and honored to sit here and to see the kind of commitment you have given to our kids and I want to say thank you. And my expression of again my thanks is I will work to make sure that this bill gets passed.

Senator Barnes: Thank you very much, yes please.

Ray Haddock: If there's any doubts of the sincerity of all of us, we are all one very big soccer family; and if anyone has doubts I would just encourage you to have them come on a Saturday and see our extended family and see how we all work together as one big unit to make kids have a better experience in life, thank you.

Senator Barnes: Thank you very much Attorney Haddock. With that being said the Committee on Municipal Affairs, Tourism, Housing and Historic Preservation will call the appointment of Cecelia C.A. Perez, Member to the Guam Housing Corporation Board of Directors publicly heard. The record will continue to be open, so that we can receive testimony from those in the community who wish to support her testimony for Guam Housing Corporation as a Board of Director, but also that Bill Number 152-33(COR), which is the act to appropriate funds from fiscal year 2014 Hotel Occupancy Tax which is the HOT surplus fund, to the Guam Visitors Bureau for the purpose of appropriating \$400,000 to FIFA, I mean Guam Football Association, did I say that right?, Guam Football Association for the qualifying games, has been publicly heard. It is about 10:30 a.m.? 10:27a.m. right now; this public hearing is adjourned. Si Yu'os ma'åse God bless each and every one of you. Have a wonderful week.



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The public hearing was adjourned at 10:27 A.M.

III. FINDINGS & RECOMMENDATIONS

The Committee on Municipal Affairs, Tourism, Housing and Historic Preservation hereby reports out Bill No. 152-33 (COR), with the recommendation TO DO PASS.

I MINA'TRENTAI TRES NA LIHESLATURAN GUÁHAN
2015 (FIRST) Regular Session

Bill No. 152-33 (COR)

Introduced By:

T.R. MUÑA BARNES
M.C. TORRES
B.J.F. CRUZ
F.F. BLAS, Jr.

AN ACT TO APPROPRIATE FUNDS FROM THE FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE GUAM VISITOR'S BUREAU.

2015 JUL 31 PM 5:00

1 **BE IT ENACTED BY THE PEOPLE OF GUAM:**

2 **Section 1. Legislative Findings and Intent.** *I Liheslaturan Guáhan* finds
3 that there exists One Million Five Hundred Fifty Thousand Dollars (\$1,550,000) in
4 the Fiscal Year 2014 Hotel Occupancy Tax Surplus Fund available for
5 appropriation.

6 **Section 2. Appropriation.** Notwithstanding any provision of law, the
7 sum of Four Hundred Thousand Dollars (\$400,000) is hereby appropriated from
8 the Fiscal Year 2014 Hotel Occupancy Tax Surplus Fund to the Guam Visitor's
9 Bureau for the Guam Football Association for the purpose of hosting, attending,
10 and participating in FIFA 2018 World Cup and AFC Asian Cup 2019 Preliminary
11 Joint Qualification matches. Notwithstanding the general provisions of §
12 30107.1, of Chapter 30, Title 11 GCA, this appropriation *shall* continue to be
13 available until expended and is *not* subject to transfer or use for any other
14 purpose.

15

I Mina'trentai Tres Na Liheslaturan Guåhan
 Committee on Municipal Affairs, Tourism, Housing and Historic Preservation
 Office of Senator Tina Rose Muña Barnes
 Public Hearing Sign-in Sheet

September 25, 2015 • 9:00 a.m. • Public Hearing Room

Bill No. 152-33 (COR) – “An act to appropriate funds from the Fiscal Year 2014 Hotel Occupancy Tax (HOT) surplus fund to the Guam Visitor’s Bureau.” – sponsors: T.R. Muña Barnes, M.C. Torres, B.J.F. Cruz, Frank F. Blas, Jr.

NAME	AGENCY OR ORGANIZATION (IF ANY)	SUPPORT? OPPOSE?	WRITTEN TESTIMONY	ORAL TESTIMONY	CONTACT NUMBER	EMAIL ADDRESS
✓ Ashley Besagar	Guam Football Assoc.	Support	none	none	747-6391	bigber232@hotmail
X Kimberly Sherman	GUAM FOOTBALL ASSOCIATION	SUPPORT	N/A	N/A	788-8881	ksherman671@gmail.com
✓ Jill J. Espiritu	GUAM FOOTBALL ASSOCIATION	Support	BOOKLET	PRESENTATION	687 6530	Jill.Espiritu@gmail.com
X Michelle Nadler	Guam Football Assoc	Support	NO	none	483-4742	nadlermichelle11@yahoo
X Camdyn Nadler	Guam Football Assoc	Support	NO	none	788 6923	n.camdyn@yahoo.com
⊗ William BONDVOMTE	GFA	"	"	YES	687 1591	william.bondvomte@yahoo
⊗ Nicolas Cabunhod	GFA	Support	none	none	797-1853	nickcabunhod@gmail.com
⊗ Jan Willem Staman	GFA	Support	NO	NO	486 3900	STAMANJW@HOTMAIL.COM
⊗ RAY HADDACK	Crushers Football Club	SUPPORT	to be given	YES	479-0000	RAY@FacLawPro.com
✓ Joe Cepeda	GFA	SUPPORT	yes	yes	988746	JosephCepeda@the
⊗ JOE ROBERTS	WOLVERINES SOCCER CLUB	SUPPORT	YES	SEE FILE	777-0471	JOE.ROBERTS@GUAM.NET
✓ Cheri Stewart	GFA EXEC. DIRECTOR	SUPPORT		YES	688-1279	cheri.stewart@thequambf
⊗ Kyle Legozzie	GFA Admin. Assistant	SUPPORT	NO	NO	929-8327	KLEGOZZIE@GMAIL.COM
⊗ Ross Awa	GFA National Team Manager	SUPPORT	NO	NO	483 0795	rossawa13@gmail.com

I Mina'trentai Tres Na Liheslaturan Guåhan
 Committee on Municipal Affairs, Tourism, Housing and Historic Preservation
 Office of Senator Tina Rose Muña Barnes
 Public Hearing Sign-in Sheet

September 25, 2015 • 9:00 a.m. • Public Hearing Room

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NAME	AGENCY OR ORGANIZATION (IF ANY)	SUPPORT? OPPOSE?	WRITTEN TESTIMONY	ORAL TESTIMONY	CONTACT NUMBER	EMAIL ADDRESS
X Krystiana Martinez	GFA	(Support)	NO	NO	988-0564	krystianakm@gmail.com
D Grace Martinez	GFA	yes	no	no	747-4792	dmgroup@yahoo.com
✓ RICHARD LAI	GFA	YES	NO	YES	788-0999	RICHARDLAI@aol.com



IMPACT OF THE GAME

I thank you very much for the opportunity to come before you to advocate for Bill 134-33 for the purpose of hosting, attending and participating the joint qualification matches. My name is Cheri Stewart, Executive Director of Guam Football Association.

As one watches a match, one ponders on the many ways to view the impacts and it depends on which side of the field you are viewing it from.

- **Operational point of view:** Opportunity to be a part of the sport has increased in various roles (volunteers, coaches, staff, officials, sponsors and stakeholders). This allowed the community to explore and learn the different aspect of this industry while creating a career pathway. The impact of this game has moved the organization to a whole new level of organizing an event while continually showing the strong hospitality to our community members and visitors.
- **Business point of view:** The exposure has been enormous by branding our local sponsors which has been seen internationally and domestically. The impact of this game has given our local community new excitement on sport entertainment while vastly seeing the high volumes of exposures via live broadcasting & live streaming.
- **Island exposure:** Captured in various medium (social media, news, radios and simply internationally with our counterparts to recognize the success and events on Guam). The impact of this game has shown the world what a beautiful country this is and to inspire/welcome more to visit Guam.
- **Social responsibility & Community point of view:** To provide a high scale platform in sports entertainment, this has been the most inclusive in terms of bringing the community together (spectator young/old, soccer afficianado to new to the sports and families). It naturally provide a community outreach where it welcomes them by name recognition of "MATAO"

- **Program availability:** From clubs organization, national academy program, youth national program and friendlies to courses, this has created the calendar to be completely full of activities and we anticipate this to increase over the next five years.
- **Players:** The most impressive impact is on our youth program. Already the youth clubs have surpassed the record breaking number of teams/player registration (2006=1700 to 2015=2300). Even the number of teams have reached its highest from 130 to 150 in one season. The impact of this game has inspired the youth to emulate the Matao as well as the strong importance of life skills on/off the pitch in order to succeed in life.

Now on a personal note, I've heard comments and views such as:

- **After MD 1 & 2:** After completing the duties with the match commissioner, I was overwhelmed with the compliments received by the match commissioner and FIFA representative. They could not get over with the strong work ethics to put on top class match in a non-stadium venue which passed in their eyes as top class world cup stadium. The intensity of the match performed by our Matao players and the strong rally supporter of our fans impressed them and wished that other Mas would follow suit. They even compared to a federation that has finances, resources, 5th largest stadium in the world, top class national team but yet, they wouldn't and couldn't put on the same level of delivery as Guam. They were wowed!
- After the first two home matches, our exposure on live streaming was an eye opener to many of our stakeholders. To receive 25,000 hits by the end of the match was simply enough to show the potential if we continue to host
- Received an email from that was short and sweet: Not only was the game a success, but you looked very professional. Congrats. I do t think I have seen a sporting event on guam that was that big with alcohol that had no incidents
- **While corresponding with FIFA Head of FIFA World Cup & Olympic Qualification**

Dear Cheri,

I must really commend you! You and all your team at the GFA have been exemplary in treating our pillars in a timely fashion. I honestly do not see other areas that I could urge you to cover, you've done all that is required so far! The communication flow is top-class, one of the key pillars for success, the quality of the exchanges with our opponents and the hands-on approach are all greatly mastered at your end! Just keep the pace!

Well done again, what an amazing start by your national team! Top of the group ☺!

Thanks again for your excellent cooperation, it's a genuine pleasure to work with you and your team!

I take this opportunity to greet you warmly with all my team and we stay in touch for more action soon!

With our kindest regards,

Gordon & team

Gordon Savic

Head of FIFA World Cup & Olympic Qualifiers & International Matches

Football Division

In conclusion, this has by far been the busiest year and the challenge is ours to take and forge ahead for continual success. GFA and Matao are ready to achieve this success. By passing this Bill 152-33, we will surely forge ahead in success together to show the world and our island, that this is why we stand together and represent the island we love. Thank you for your time.

Madame Chairwoman Honorable Senators:

Good morning. My name is Joe Cepeda, Vice President of the Guam Football Association.

I am here this morning to testify in favor of Bill ¹⁵²⁻~~134~~-33.

This act will appropriate Four Hundred Thousand Dollars to the Guam Football Association for the purpose of hosting, attending and participating in the FIFA 2018 World Cup and AFC Cup 2019 Preliminary Joint Qualification matches.

My focus this morning is to show how this act will support Sports Tourism on Guam.

Guam Football in the past ten years has shown major improvement and development in our sport, infrastructure and organization due in part to the successful partnerships we have with our soccer families, our international partners, our local sponsors and our government support.

The sport of football (soccer) has contributed to Guam's sports tourism. Through our successes and continued success we are a vital component in hosting international matches, club visits, regional tournaments, and professional football teams training camps.

With our participation, hosting and recent success in the FIFA 2018 World Cup and AFC Cup 2019 Preliminary Joint Qualification matches, Guam has received tremendous worldwide publicity. This publicity has and will enhance Guam as a sports tourism destination.

As of this date and as a result of hosting of two successful World Cup Qualifying matches, Guam has been selected to host two international tournaments.

On Nov 7-11 2015 The East Asian Football Federation will host U13 Boys Festival. Seven countries including Hong Kong, Chinese Taipei, Mongolia, NMI, DPR Korea, Macau and Guam will compete. EAFF will support this event with over \$400k for rooms, meals, transportation and organization.

In July 2016 EAFF will host the Men's and Women's Preliminary Competition with a budget over \$500k.

Here are a few of the events we have scheduled for the remainder of this year and 2016 with their estimated expenditures.

- **Hualien Tai-Kai (Chinese Taipei Women's (Premier Team) . Est \$30K**

- **Japan University vs Guam All-Star Est. \$30K**
- **Kaoshiung School (Chinese Taipei middle school boys team) \$30K**
- **Yokosuka FC Storm (Japan) Est. \$30K**
- **Northern Marianas Island Friendly \$30K**
- **Governors Youth Athletic Invitation (PI) Est. \$100K**
- **Asia Christian School Conference (PI, Malaysia,**

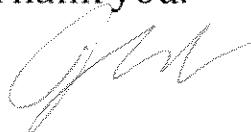
Taipei and Korea) Est. \$100K

- GYA (100 participants from PI) Est. \$100K
- Japan Football League Winter Training Camp
Est \$125K
- Korean Football League Winter Training Camp
Est. \$125K

The continued success of participating and hosting the World Cup Qualifiers and together with GFA's continued growth and development, will only enhance Guam as a sports tourism destination.

I humbly ask for your support for Bill ^{152 -}~~134~~-33.

Thank you.



Joe Cepeda

Vice President

Guam Football Association

September 23, 2015

RE: TESTIMONY IN SUPPORT FOR AN ACT TO APPROPRIATE FUNDS FROM THE FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE GUAM VISITOR BUREAU.

Hafa Adai Honorable Senators:

I submit this testimonial in support of the Guam Football Association and the appropriation of Four Hundred Thousand Dollars for the purpose of hosting, attending and participating in the FIFA 2018 World Cup and AFC Cup 2019 Preliminary Joint Qualification matches.

As the long time member of the soccer community here on Guam, I can honestly say that personally attending the matches between the Guam Men's National Team "THE MATAO" and the visiting national teams from Turkmenistan, India and Oman, have been an absolute thrill for me and many other island residents alike.

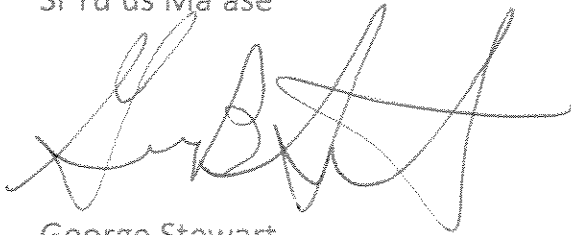
These games and the recent success of our men's national team have gained global notoriety and become a huge source of pride for the island. It's not just soccer enthusiast alone who have been following the team either, I know of many, who really know very little about the world football, but have shown their support and admiration for the Guam team. Young and old; male and female; with very diverse ethnic backgrounds, who call Guam their home, have been filling the GFA stadium to cheer on the Matao. To have our tiny nation of Guam, taking on and beating some of the most populous nations in the world in the world's most popular game has been a source of inspiration for a lot of people.

If you haven't been to one of the games, there's one more remaining home game when Guam takes on the number 1 team in Asia, Iran, in November, and I would urge you to attend. You won't be disappointed and will find a huge crowd gathered to support our team. These games have brought a lot of people

together and without any negative incidents that I'm aware of. How good is that? I also believe these games have provided hope and motivation for future generations of island soccer players, to maybe someday don a Guam National Team uniform.

I thank you for allowing me the opportunity to express my support for the Guam Football Association and the appropriation of Four Hundred Thousand Dollars for the purpose of hosting, attending and participating in the FIFA 2018 World Cup and AFC Cup 2019 Preliminary Joint Qualification matches and do hope that you also see the benefits bill 152-33 provides for everyone who calls Guam home.

Si Yu'us Ma'ase

A handwritten signature in black ink, appearing to be 'George Stewart', written in a cursive style.

George Stewart
Rovers Football Club
671-688-1274

SHIPYARD WOLVERINES SOCCER CLUB

Post Office Box 5350
Hagåtña, Guam 96932
wolverinessc671@yahoo.com

September 25, 2015

I MINA'TRENTAI TRES NA
LIHESLATURAN GUÅHAN
155 Hesler Place
Hagåtña, Guam 96910

RE: WRITTEN TESTIMONY IN SUPPORT OF BILL NO. 152-33

Hafa adai todus hamyo! To our dearest and treasured leaders of our island community, Senators of and for Guam,

Dangku'lu na si Yu'os ma'ase for allowing us, the Shipyard Wolverines Soccer Club, the opportunity to provide this written testimony in favor of Bill No. 152-33.

Our youth organization which consists of nearly 200 kids as young as 3 years old to 17 years of age and well over 400 adults are one small part of the proud GFA and the Matao Team and for the past 10 plus years, the generosity and kindness Mathews Pothén, President of the Guam Shipyard continues to allow our youth soccer club the ability to financially sustain itself. However, as the years come to pass, it gets harder and costlier to support our way of giving back to the community to hundreds of your Southern youth and villagers. Bill 152-33 will surely and indirectly benefit our efforts.

Most of us had witnessed the recent World Cup Qualifying games hosted in Guam and cannot begin to stress the high level of excitement, energy and enthusiastic positive attitudes all because of one sport, one game and one team. While its fact and true, this one team has the word "one" it also has the word "Team". This "TEAM", your Matao team has influenced thousands upon thousands of our island residence to become just that...one spirit for one island, GUAM!

The commitment, the sacrifice and the honor your men of the Matao team have shown, has truly created a synergy effect we must capitalize on. The GFA and the Matao team have brought new meaning that defines team and teamwork. It is this TEAM we are ALL a part of and teamwork is what it will take to see it through. By the passing of Bill 152-33, will surely help in your success as the world is currently watching our tiny island community's Matao Team battle and WIN against the Goliath's on planet earth.

Please allow me to add, your Southern and fellow islanders and at times most neglected part of the island will also benefit indirectly. The inspiration provided by your GFA Men's

SHIPYARD WOLVERINES SOCCER CLUB

I MINA'TRENTAI TRES NA
LIHESLATURAN GUÅHAN
September 25, 2015
Page 2

National Team, the Matao team, created a new source of light and life for our youth club. The Shipyard Wolverines Soccer Club based in and around the village of Talofoto, aka "God's Country" continues to make do with what we have. At this moment, we lack adequate soccer facilities, we continue to use a baseball field not meant or designed for soccer and must always contend with other positive youth organizations who simply try to do all that is good for our kids of the South. Your support by the passage of Bill 152-33 will surely add to our motivation to grow even more, do even better and become greater providers to our youth. Maybe one day, one blessed day, our youth soccer club will have our very own request such as Bill 152-33 to increase our level of competitiveness as shown and proven to be very real by your Matao Team.


Again, let's capitalize on the synergy affect created by your Matao Team, by following their example of a winning team.

Additionally and through the GFA and your Matao team, Guam is certainly receiving worldwide recognition as I myself being in business working with others as far as the U.S. East Coast to as close as Singapore saying, "wow Joe, your Guam team is doing great!" is a good marketing business benefit. Being in the business world, this is a plus that would surely benefit our companies staff and families as well.

Can you imagine all the families that benefit in the private sector and the public sector? This goes without saying, "Guam's island community, island people and our island's youths will ALL benefit from for the passage of Bill 152-33.

Please allow YOUR Team, OUR Team, GUAM'S team the opportunity to WIN! Pass Bill No. 152-33.

Si Yu'os ma'ase.

Senseramente,

Joe Roberto
President



PACIFIC MEDICAL GROUP

The Village, 736 Route 4 Suite 103
Sinajana, Guam 96910

Tel: (671)649-7232 Fax: (671)649-7233
Email: pacmed@guam.net
Website: www.pacificmedicalgroup.org

September 25, 2015

Honorable Judith T. Won Pat, Ed.D/Speaker
Honorable Tina Rose Muna Barnes
Committee on Municipal Affairs, Tourism, Housing and Historic Perservation
33rd Guam Legislature
Hagåtña, Guam 96910

**RE: TESTIMONY IN SUPPORT FOR AN ACT TO APPROPRIATE FUNDS FROM THE
FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE
GUAM VISITOR'S BUREAU**

Hafa Adai Madame Speaker, Ms. Chairman and Honorable Senators:

I respectfully seek your support in the above matter.

When I came to Guam in 1997, soccer was unknown, but I noted tremendous talent on this island and again because of the geographical posting of Guam, we became a member of FIFA in 1996. With recent stadium developments and soccer achievements, I can see no better investment than investing in the future of the youth and future of our youth's health. As you know the more sports activities for our youth, the better achievements in their careers and better financial health for our community.

Respectfully,

Saied Safabakhsh, MD, FACP, FASN
Internal Medicine/Nephrology/Hypertension

Office of the Legislative Secretary
Senator Tina Rose Muna Barnes
Date 9/25/15
Time 11:10 am
Received by ABM



September 25, 2015

The Honorable Tina Muña Barnes

Chairperson on Municipal Affairs, Tourism, Housing and Historic Preservation
Senator
33rd Guam Legislature
155 Hesler Place
Hagatna, Guam 96910

RE: GVB Testimony on Bill 152-33

Håfa Adai Chairperson Barnes and Members of the Committee on Municipal Affairs, Tourism, Housing and Historic Preservation,

On behalf of the Guam Visitors Bureau's (GVB's) Board of Directors, thank you for the opportunity to provide testimony on Bill 152-33: "An Act to Appropriate Funds from the FY2014 Hotel Occupancy Tax (HOT) Surplus Fund to the Guam (Visitors) Bureau."

In July, the Guam Football Association (GFA) approached GVB asking for financial support to continue participating in the World Cup Qualifying matches. If they did not receive the Bureau's help, the Guam National team would have to withdraw. To complete the next six matches, the GFA projected a total budget of \$900,000 was required. GFA indicated they would need \$300,000 immediately and would be able to make up the rest of the amount by selling the TV broadcast rights, ticket sales and other fundraising efforts. Also, GFA could now ask FIFA for additional matching funds if the Guam Government provided money.

This request was discussed at length during our regular board of directors meeting because of the substantial amount of money requested. The board recognized that football is the number one sport in the world with billions of fans, and the Guam team generated millions of dollars of global media exposure after historic wins against Turkmenistan and India. Moreover, the GFA is an outstanding, well-managed organization that has done a tremendous job developing football on Guam through their innovative youth programs. For these reasons, the GVB board granted the GFA request of \$300,000.

Bill 152-33 seeks to appropriate \$400,000 to GVB for the GFA for "the hosting, attending, and participating in FIFA 2018 World Cup and Asian Cup 2019 Preliminary Joint Qualification matches." GVB realizes that this bill was introduced before the Bureau granted the funds to GFA. For this reason, GVB respectfully opposes this bill since GVB has already provided the support requested for these purposes.

This bill also finds that there exists \$1,550,000 in the FY14 Hotel Occupancy Tax Surplus Fund available for appropriation. GVB respectfully asks if these funds could be provided to the Bureau for Capital Improvement Projects, which were not funded in the FY16 budget. These funds would be used for critical safety projects such as improving the safety of the JFK/Kmart crosswalk and completing the renovation of the San Vitores Road streetlights and sidewalks. As Guam's largest economic contributor, we believe that reinvesting in the island's tourism product will bring about greater opportunities for our people.



Again Si Yu'os Ma'ase for your support of tourism and for allowing us to submit this testimony.

Senseramente',


JON NATHAN DENIGHT
General Manager


MARK BALDYGA
Chairman of the Board

Subject: GVB Testimony on Bill 152-33
From: Antonio Muna, Jr. (antonio.muna@visitguam.com)
To: alan@tinamunabarnes.com;
Cc: bernice@tinamunabarnes.com;
Date: Friday, September 25, 2015 8:59 AM

Håfa Adai!

Please see the attached GVB Testimony for Bill 152-33.

Thanks!

-Tony

Attachments

- 15092508_54_01.pdf(82.18KB)



COMMITTEE ON RULES

I Mina'trentai Tres na Libeslaturan Guåhan • The 33rd Guam Legislature

155 Hesler Place, Hagåtña, Guam 96910 • www.guamlegislature.com

E-mail: roryjinguam@gmail.com • Tel: (671)472-7679 • Fax: (671)472-3547

Senator
Rory J. Respicio
CHAIRPERSON
MAJORITY LEADER

September 18, 2015

Senator
Thomas C. Ada
VICE CHAIRPERSON
ASSISTANT MAJORITY LEADER

Memorandum

Speaker
Judith T.P. Won Pat, Ed.D.
Member

To: **Rennae Meno**
Clerk of the Legislature

Vice-Speaker
Benjamin J.F. Cruz
Member

From: **Senator Rory J. Respicio**
Majority Leader & Rules Chair

Legislative Secretary
Tina Rose Muna Barnes
Member

Subject: **Fiscal Notes**

Senator
Dennis G. Rodriguez, Jr.
Member

Hafa Adai!

Attached please find the fiscal notes for the bill numbers listed below. Please note that the fiscal notes are issued on the bills as introduced.

Senator
Frank Blas Aguon, Jr.
Member

FISCAL NOTES:
Bill No. 51-33(COR)
Bill No. 152-33(COR)

Senator
Michael F.Q. San Nicolas
Member

Please forward the same to MIS for posting on our website. Please contact our office should you have any questions regarding this matter.

Senator
Nerissa Bretania Underwood
Member

Sí Yu'os ma'åse'!

V. Anthony Ada
MINORITY LEADER

Mary C. Torres
MINORITY MEMBER

2015 SEP 19 PM 3:10

**Bureau of Budget & Management Research
Fiscal Note of Bill No. 152-33 (COR)**

AN ACT TO APPROPRIATE FUNDS FROM THE FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE GUAM VISITOR'S BUREAU.

Department/Agency Appropriation Information

Dept./Agency Affected: Guam Visitors Bureau	Dept./Agency Head: Jon N. Denight, General Manager
Department's General Fund (GF) appropriation(s) to date:	-
Department's Other Fund (Specify) appropriation(s) to date: Tourist Attraction Fund, Unappropriated FY2014 TAF, HOT Surplus Funds	<u>26,772,696</u>
Total Department/Agency Appropriation(s) to date:	26,772,696

Fund Source Information of Proposed Appropriation

	General Fund:	FY2014 HOT Surplus Fund:	Total:
FY 2014 Unreserved Fund Balance		\$3,500,000	\$3,500,000
FY 2015 Adopted Revenues	\$0	\$0	\$0
FY 2015 Appro. (P.L. 33-44/59/50)	\$0	(\$2,800,000)	(\$2,800,000)
Sub-total:	\$0	\$700,000	\$700,000
Less appropriation in Bill 114-33, Bill 122-33 & Bill 152-33	\$0	(\$1,350,000)	(\$1,350,000)
Total:	\$0	(\$650,000)	(\$650,000)

Estimated Fiscal Impact of Bill

	One Full Fiscal Year	For Remainder of FY 2015 (if applicable)	FY 2016	FY 2017	FY 2018	FY 2019
General Fund		\$0	\$0	\$0	\$0	\$0
FY2014 HOT Surplus Fund 1/	\$200,000	\$200,000	\$0	\$0	\$0	\$0
Total	\$200,000	\$200,000	\$0	\$0	\$0	\$0

- Does the bill contain "revenue generating" provisions? // Yes /x/ No
If Yes, see attachment
- Is amount appropriated adequate to fund the intent of the appropriation? // N/A /x/ Yes // No
If no, what is the additional amount required? \$ _____ /x/ N/A
- Does the Bill establish a new program/agency? // Yes /x/ No
If yes, will the program duplicate existing programs/agencies? /x/ N/A // Yes // No
Is there a federal mandate to establish the program/agency? // Yes /x/ No
- Will the enactment of this Bill require new physical facilities? // Yes /x/ No
- Was Fiscal Note coordinated with the affected dept/agency? If no, indicate reason: // Yes /x/ No
/x/ Requested agency comments not received by due date // Other:

Analyst: Matthew Quintana Date: 9/18/15 Director: Jose S. Calvo Date: SEP 18 2015
Matthew Quintana Jose S. Calvo, Director

Footnotes:

1/ See attachment to the fiscal note.

Bureau of Budget and Management Research

Comments on Bill No. 152-33 (COR)

Bill No. 152-33 proposes to appropriate \$400,000 from the Fiscal Year 2014 Hotel Occupancy Tax (HOT) Surplus Fund to the Guam Visitors Bureau (GVB). The funds are to be used by the Guam Football Association for the purpose of hosting, attending and participating in the FIFA 2018 World cup and AFC Asian Cup 2019 Preliminary Joint Qualification matches.

The FY2014 Hotel Occupancy Tax Surplus Fund balance was \$3.5M. Public Laws 33-44, 33-49 and 33-50 appropriated a total of \$2.8M from the fund balance. Subsequent bills, Bill No. 114-33 and Bill No. 122-33 appropriated \$750,000 and \$200,000 respectively for a total of \$3,750,000. This amount exceeds the fund balance of \$3.5M. With the additional proposed \$400,000 for the Guam Football Association, appropriations would exceed the available fund balance by \$650,000.



COMMITTEE ON RULES

I Mina'trentai Tres na Liheslaturan Guåhan • The 33rd Guam Legislature

155 Hesler Place, Hagåtña, Guam 96910 • www.guamlegislature.com

E-mail: roryforguam@gmail.com • Tel: (671)472-7679 • Fax: (671)472-3547

Senator

Rory J. Respicio
CHAIRPERSON
MAJORITY LEADER

Senator

Thomas C. Ada
VICE CHAIRPERSON
ASSISTANT MAJORITY LEADER

Speaker

Judith T.P. Won Pat, Ed.D.
Member

Vice-Speaker

Benjamin J.F. Cruz
Member

Legislative Secretary

Tina Rose Muna Barnes
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Senator

Dennis G. Rodriguez, Jr.
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Senator

Frank Blas Aguon, Jr.
Member

Senator

Michael F.Q. San Nicolas
Member

Senator

Nerissa Bretania Underwood
Member

V. Anthony Ada

MINORITY LEADER

Mary C. Torres


MINORITY MEMBER

August 4, 2015

MEMORANDUM

To: **Rennae Meno**
Clerk of the Legislature

Attorney Therese M. Terlaje
Legislative Legal Counsel

From: **Senator Thomas C. Ada** 
Acting Chairperson of the Committee on Rules

Subject: **Referral of Bill No. 152-33(COR)**

As the Acting Chairperson of the Committee on Rules, I am forwarding my referral of **Bill No. 152-33(COR)**.

Please ensure that the subject bill is referred, in my name, to the respective committee, as shown on the attachment. I also request that the same be forwarded to all members of *I Mina'trentai Tres Na Liheslaturan Guåhan*.

Should you have any questions, please feel free to contact our office at 472-7679.

Si Yu'os Ma'åse!

Attachment

I Mina'Trentai Tres Na Liheslaturan Received
Bill Log Sheet

BILL NO.	SPONSOR	TITLE	DATE INTRODUCED	DATE REFERRED	CMTE REFERRED	PUBLIC HEARING DATE	DATE COMMITTEE REPORT FILED	FISCAL NOTES
152-33 (COR)	T.R. MUÑA BARNES Mary Camacho Torres B. J.F. Cruz Frank F. Blas, Jr.	AN ACT TO APPROPRIATE FUNDS FROM THE FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE GUAM VISITOR'S BUREAU.	07/31/15 4:57 p.m.	08/04/15	Committee on Municipal Affairs, Tourism, Housing, and Historic Preservation			

Subject: First Notice: Public Hearing on Friday, September 25, 2015
From: Alan Cepeda (alan@tinamunabarnes.com)
To: chilangschewies@hotmail.com; martin.benavente@ghc.guam.gov; loretta.iriarte@ghc.guam.gov; nathan.denight@visitguam.org; mbaldyga@baldyga.com; cheri.stewart@theguamfa.com; gwhite@guamfootball.com;
Cc: jean@tinamunabarnes.com; senator@tinamunabarnes.com; bernice@tinamunabarnes.com; millie@tinamunabarnes.com; phnotice@guamlegislature.org;
Date: Thursday, September 17, 2015 3:53 PM

FIRST PUBLIC NOTICE

FOR IMMEDIATE RELEASE
Friday, September 18, 2015

Hafa Adai! The Committee on Municipal Affairs, Tourism, Housing and Guam Preservation Trust will be conducting a public hearing on **Friday, September 25, 2015** in the Public Hearing Room. This hearing is scheduled to receive public testimony on the following

9:00 a.m. Appointment of Cecilia C.A. Perez, Member, Guam Housing Corporation Board of Directors

Bill No. 152-33(COR) – “An act to appropriate funds from the Fiscal Year 2014 Hotel Occupancy Tax (HOT) surplus fund to the Guam Visitor’s Bureau.” – *sponsors: T.R. Muña Barnes, M.C. Torres, B.J.F. Cruz, Frank F. Blas, Jr.*

Alan Cepeda
Legislative Assistant
(671) 472-3455/6
alan@tinamunabarnes.com

Attachments

- Appointment of Cecilia C.A. Perez.pdf (627.84KB)
- Agenda- September 25.pdf (312.21KB)
- First Notice - September 25.pdf (331.28KB)



I Mina'Trentai Tres Na Liheslaturan Guåhan
Office of The Legislative Secretary
Tina Rose Muña Barnes

FIRST PUBLIC NOTICE

FOR IMMEDIATE RELEASE

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Pursuant to 5 GCA, Chapter 8, Subsection 8107, public hearing notices should be sent on Friday, September 18, 2015, which is five (5) working days prior and a second public notice on Wednesday, September 23, 2015, which is forty-eight (48) hours prior.

Written testimonies may be submitted on the day of, prior to, or up to ten days after the public hearing to the Office of Senator Tina Rose Muña Barnes, 155 Hesler Place, Hagatña Guam 96910, via facsimile to 472-3400 or via email to senator@tinamunabarnes.com. We comply with Title II of the Americans with Disabilities Act (ADA). Should you require assistance or accommodations please contact Jeanenne Cordero, Bernice Rivera or Alan Cepeda from our office at 472-3455/6 or via email at jean@tinamunabarnes.com, Bernice@tinamunabarnes.com or alan@tinamunabarnes.com. I look forward to your attendance and participation.

Si Yu’os Ma’åse’!

cc: Sergeant-At-Arms/Protocol/AV
MIS

Clerk of the Legislature
All Media

Subject: Second Public Notice: Public Hearing on Friday, September 25, 2015
From: Alan Cepeda (alan@tinamunabarnes.com)
To: chilangschewies@hotmail.com; martin.benavente@ghc.guam.gov; loretta.iriarte@ghc.guam.gov; nathan.denight@visitguam.org; mbaldyga@baldyga.com; cheri.stewart@theguamfa.com; gwhite@guamfootball.com;
Cc: jean@tinamunabarnes.com; senator@tinamunabarnes.com; bernice@tinamunabarnes.com; millie@tinamunabarnes.com; phnotice@guamlegislature.org;
Date: Tuesday, September 22, 2015 6:26 PM

SECOND PUBLIC NOTICE

FOR IMMEDIATE RELEASE
Wednesday, September 23, 2015

Hafa Adai! The Committee on Municipal Affairs, Tourism, Housing and Guam Preservation Trust will be conducting a public hearing on **Friday, September 25, 2015** in the Public Hearing Room. This hearing is scheduled to receive public testimony on the following

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Si Yu'os Ma'åse'!

cc: Sergeant-At-Arms/Protocol/AV
MIS

Clerk of the Legislature
All Media

Alan Cepeda
Legislative Assistant
(671) 472-3455/6
alan@tinamunabarnes.com

Attachments

- Appointment of Cecilia C.A. Perez.pdf (627.84KB)
- Bill No. 152-33 (COR) trmb HISTORY.pdf (328.39KB)
- Second Notice - September 25.pdf (331.72KB)
- Agenda- September 25.pdf (312.21KB)



I Mina'Trentai Tres Na Liheslaturan Guåhan
Office of The Legislative Secretary
Tina Rose Muña Barnes

SECOND PUBLIC NOTICE

FOR IMMEDIATE RELEASE

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Bill No. 152-33 (COR) – “An act to appropriate funds from the Fiscal Year 2014 Hotel Occupancy Tax (HOT) surplus fund to the Guam Visitor’s Bureau.” – *sponsors: T.R. Muña Barnes, M.C. Torres, B.J.F. Cruz, Frank F. Blas, Jr.*

Pursuant to 5 GCA, Chapter 8, Subsection 8107, public hearing notices should be sent on Friday, September 18, 2015, which is five (5) working days prior and a second public notice on Wednesday, September 23, 2015, which is forty-eight (48) hours prior.

Written testimonies may be submitted on the day of, prior to, or up to ten days after the public hearing to the Office of Senator Tina Rose Muña Barnes, 155 Hesler Place, Hagatña Guam 96910, via facsimile to 472-3400 or via email to senator@tinamunabarnes.com. We comply with Title II of the Americans with Disabilities Act (ADA). Should you require assistance or accommodations please contact Jeanenne Cordero, Bernice Rivera or Alan Cepeda from our office at 472-3455/6 or via email at jean@tinamunabarnes.com, Bernice@tinamunabarnes.com or alan@tinamunabarnes.com. I look forward to your attendance and participation.

Si Yu’os Ma’åse’!

cc: Sergeant-At-Arms/Protocol/AV
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Updated: August 31, 2015

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Updated: August 31, 2015

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I Mina'Trentai Tres Na Liheslaturan Guåhan
Office of The Legislative Secretary
Tina Rose Muña Barnes

**Committee on Municipal Affairs, Tourism, Housing and
Historic Preservation**
Confirmation/Public Hearing
Friday, September 25, 2015

AGENDA

9:00 a.m. Appointment of **Cecilia C.A. Perez**, Member, Guam Housing Corporation Board of Directors

Bill No. 152-33 (COR) – “An act to appropriate funds from the Fiscal Year 2014 Hotel Occupancy Tax (HOT) surplus fund to the Guam Visitor’s Bureau.” – *sponsors: T.R. Muña Barnes, M.C. Torres, B.J.F. Cruz, Frank F. Blas, Jr.*